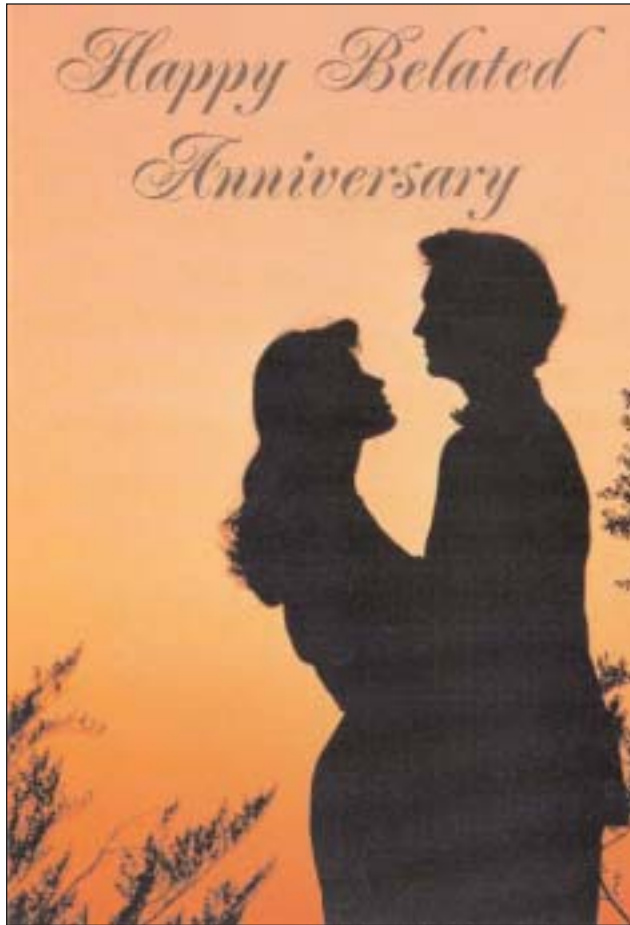


FRONT



INSIDE

*Honey,
I'm so sorry I forgot our anniversary.
I guess it slipped my mind.
But sometimes love's like that.
Here's twenty bucks.
Knock yourself out.*

\$

BACK



The Bud Light Institute is dedicated to providing solutions for men who strive to spend more time with their friends and maybe have a beer. Thousands of man-hours have gone into developing "man-enabling" programs and products, like this series of cards. It fits nicely with our motto of "Men helping men help men". Which is a good one indeed. Yes, sir.