

FRONT



*I meant "Phat". With a "Ph".
Like the kids say.*

INSIDE

*Really. No. Honey. I swear. You look
great in those pants. Really.
I didn't mean it that way. Come on!
Honey, don't be like that. Please.
Aw, geez! You. No. Why do you ask
me? No I'm not. You know I think
you're sexy in anything. Yes, these
pants too. I don't know why I said it.
But I didn't mean it that way.
No. Really. I swear.*

BACK



*The Bud Light Institute is dedicated to providing
solutions for men who strive to spend more time
with their friends and maybe have a beer.
Thousands of man-hours have gone into developing
"man-enabling" programs and products,
like this series of cards. It fits nicely with our
motto of "Men helping men help men". Which is a
good one indeed. Yes, sir.*