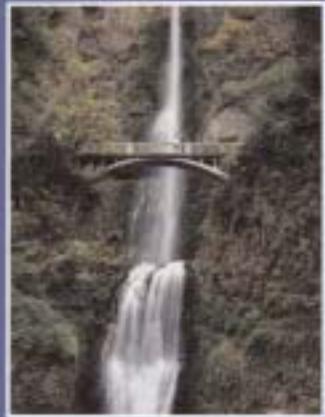


FRONT

*I'm sorry*



*I did that thing  
that made you mad*

INSIDE

*There really isn't that much  
That I can do or say,  
Except ask for forgiveness,  
For whatever I did today.  
And tell you that I'm hoping  
It will comfort you to know  
That it probably won't happen again  
I'm pretty sure anyhow.*

BACK



*The Bud Light Institute is dedicated to providing  
solutions for men who strive to spend more time  
with their friends and maybe have a beer.  
Thousands of man-hours have gone into developing  
"man-enabling" programs and products,  
like this series of cards. It fits nicely with our  
motto of "Men helping men help men". Which is a  
good one indeed. Yes, sir.*