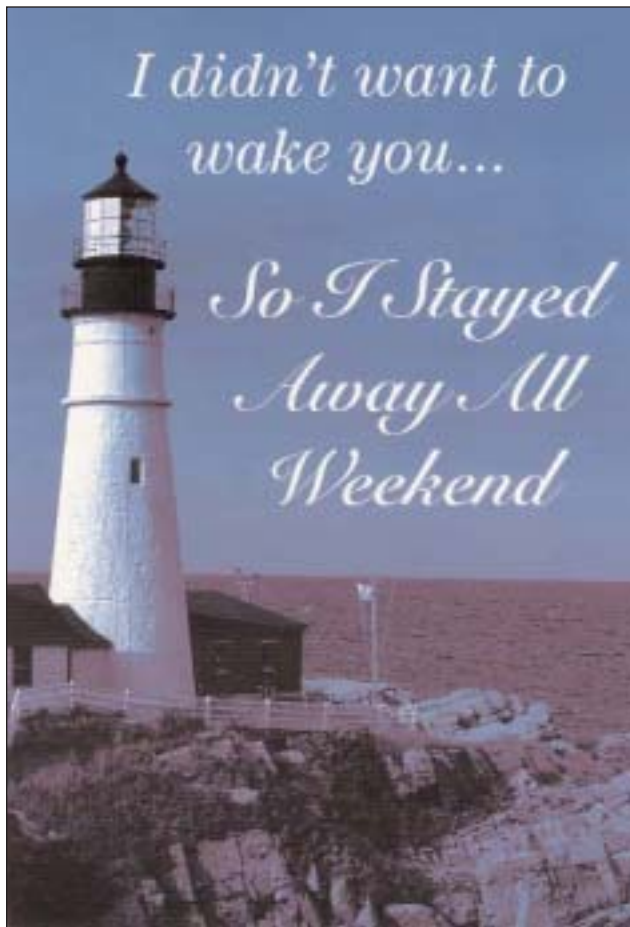


FRONT



INSIDE



BACK



*The Bud Light Institute is dedicated to providing solutions for men who strive to spend more time with their friends and maybe have a beer. Thousands of man-hours have gone into developing "man-enabling" programs and products, like this series of cards. It fits nicely with our motto of "Men helping men help men". Which is a good one indeed. Yes, sir.*