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VIEWER'S CHOICE  
FLY FOR THEM

The advertisement features a central cartoon illustration of a brown beaver with a large white beard, smiling and shaving its face with a blue razor. The beaver is standing on a small patch of ground with some white foam. The background is a soft, light pink gradient. At the bottom left, there is a headline in a red, italicized serif font, followed by a line of smaller text in a plain sans-serif font. At the bottom right, there is a logo consisting of a stylized black 'V' shape above the text 'VIEWER'S CHOICE' and 'FLY FOR THEM' in a smaller font.

Newspaper Ad