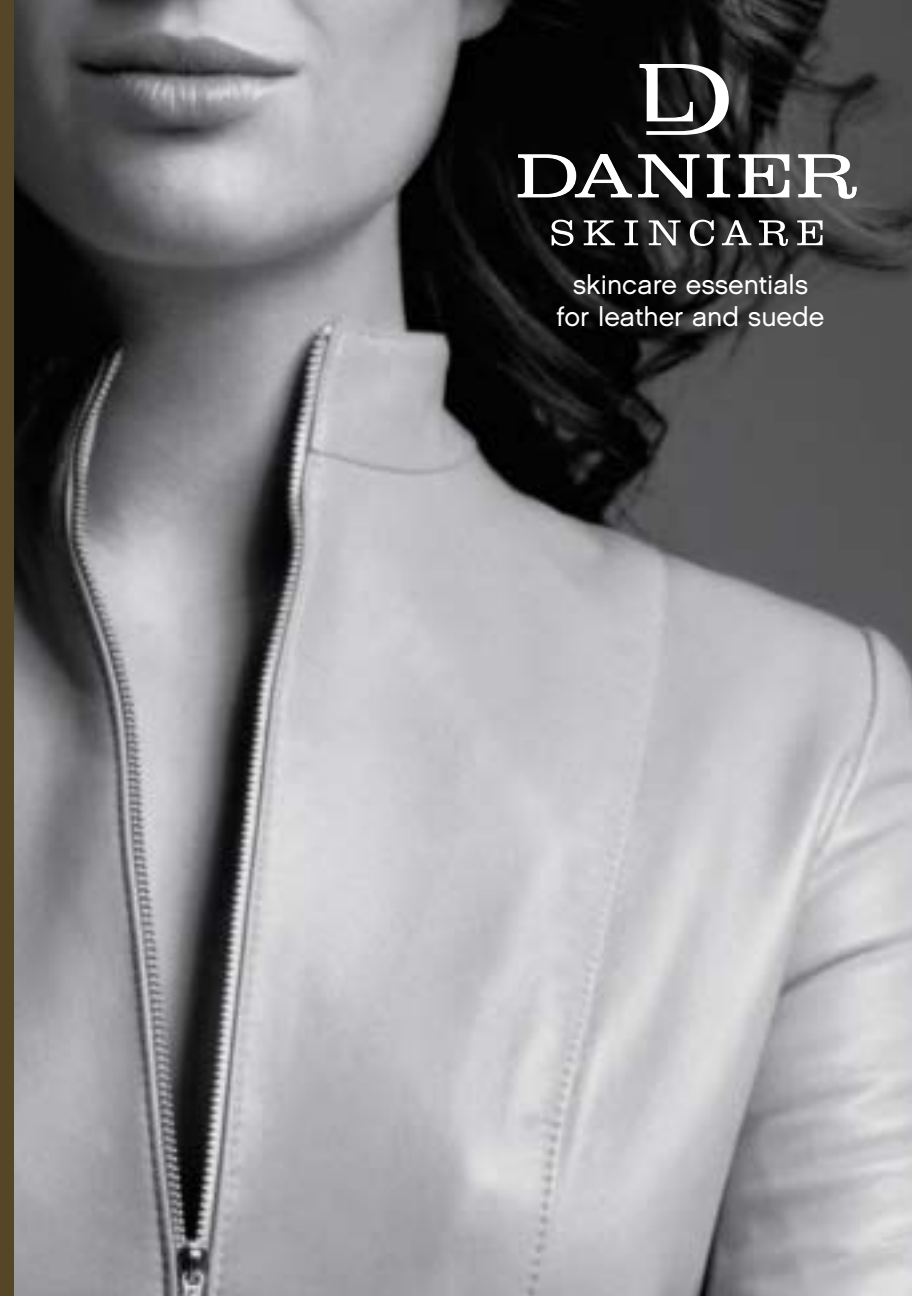


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DANIER
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DANIER
SKINCARE

skincare essentials
for leather and suede



LEATHER FOR LIFE

Danier skincare is an innovative new system of products created to prolong the life and beauty of your leather and suede garments.

Like your own skin, leather needs protection, cleansing, moisturization and sometimes repair to keep it looking its best. Every Danier Skincare product is designed to be simple, effective and specific to the needs of leather and suede.

Try one or try them all. We promise you will be impressed with the results.



PROTECT

DANIER DEFENSE SPRAY: LEATHER AND SUEDE PROTECTOR

Repel dirt, stains and water damage with this exceptional formula designed to work on both leather and suede. Defense Spray creates a protective barrier between your leather or suede items and the elements. Use to treat new garments and every 2-3 months thereafter.

CLEANSE

DANIER SPOT CLEANSING SPRAY: LEATHER STAIN REMOVER

Remove spots and stains while conditioning and moisturizing your leather. This gentle yet effective Spot Cleansing Spray helps remove fresh grease stains, coffee stains, light dirt, make-up and skin oil residue from collars, cuffs and all other small areas.

DANIER SUEDE BRUSH: SUEDE CLEANING TOOL

Eliminate surface dirt and grease from suede and shearling, or simply keep your items looking new with this revolutionary brush. Use monthly.

REJUVENATE

DANIER RENEWAL LOTION: LEATHER REJUVENATOR WITH VITAMIN E AND ALOE

Restore your leather's essential oils and bring it back to life. Containing Vitamin E, Aloe Vera, and Mink Oil, this Renewal Lotion will rejuvenate and revitalize the finish of any leather garment or accessory. Use often to keep your leather feeling soft and supple. Apply monthly.

CONCEAL

DANIER TOUCH UP CREAM: BLACK LEATHER BLEMISH CONCEALER

Conceal nicks, scratches, marks and worn areas on all your black leather items. Leaves black leather looking like new.

RESTORE

DANIER REFRESHER SPRAY: LEATHER AND SUEDE SCENT REFRESHER

Neutralize smoke, food and musty odours and bring that new leather smell back to your favorite pieces. Can also be used on leather upholstery.

FINISH

DANIER EXTRA GENTLE CLOTH: APPLICATOR CLOTH FOR LEATHER

Use this extra gentle cloth to apply Danier Renewal Lotion and Danier Spot Cleansing Spray. The specially designed fibers of this Applicator Cloth make it perfect for use on leather garments and accessories.

SPECIAL CARE

DANIER ONE YEAR GUARANTEE

We will repair any defect that occurs under general wear and tear if it happens the first year you own your piece (original receipt required). After one year, we will recommend a specialist from our elite list that should be able to help you. If you get a stain on either your leather or suede garment that you think requires professional attention, please call us.

FREQUENTLY ASKED QUESTIONS

1. HOW OFTEN SHOULD I CARE FOR MY LEATHER?

After you treat your item for the first time, use **Danier Defense Spray** every 2-3 months. We also recommend using **Danier Renewal Lotion** on all your smooth leather pieces every month. This leather rejuvenator, as we like to call it, restores essential oils, which in turn keeps leather soft and supple. If you happen to get a spot, use **Danier Spot Cleansing Spray** to remove it.

2. WHAT ARE THE BENEFITS OF USING DANIER SKINCARE ESSENTIALS?

Using Danier specialized products as they are intended will significantly prolong the life of your leather and suede. Much like your own skin, a little care will go a long way.

3. CAN I WEAR MY SUEDE OR LEATHER JACKET IN THE RAIN OR SNOW?

In a perfect world, leather and suede would never get wet. Once water penetrates the surface of leather or suede, permanent damage can be done. That said, treating your pieces with **Danier Defense Spray** will definitely improve your chances of preventing a permanent water mark.

4. WHAT SHOULD I DO IF MY UNTREATED LEATHER OR SUEDE GETS WET?

First, use an absorbent cloth to blot away the excess moisture. Then, remove anything from the pockets and hang the garment on a well-padded hanger. Let it dry at room temperature. (We don't mean to state the obvious here, but don't ever put your leather or suede garments in the dryer or hang over a radiator.) Once dry, brush suede items with

Danier Suede Brush to raise the nap. If the water leaves a mark, contact us and we will find a specialist in your area to help you treat your garment.

5. WHAT IS MOST DAMAGING TO LEATHER?

Much like snow or rain on untreated items, adhesives like stickers or nametags wreak havoc on leather. Never try to stick anything to your precious leather or suede pieces. Also, oil and grease can penetrate leather and suede quickly and leave a permanent mark if left alone. Try to absorb the spot with a soft cloth. If you have it, use chalk powder over the spot to absorb most of the moisture. Otherwise, have the item brought to one of our recommended specialists as soon as possible.

6. HOW SHOULD I STORE MY LEATHER JACKET?

The main rule of thumb is never store leather and suede in plastic (the skin needs to breathe and the plastic will dry it out). Ideally, you should hang your items on padded or wooden hangers, and place in a cool, dry area (but avoid heat, especially from a furnace or fireplace as well as sunlight, which can fade colours).

7. HOW CAN I CONTACT A DANIER LEATHER SPECIALIST?

If you have any questions or comments, please do not hesitate to contact any of our retail stores, or call our toll-free customer service office at **1-877-9DANIER**.

