

Make room in your freezer. It's time to try a frozen dinner like you've never tasted.

We know what you're thinking. "Great, another frozen dinner." But put aside any preconceived notions you have about frozen meals, and let us show you why our frozen entrées are different.

For starters, we didn't set out to make a frozen dinner. We set out to make sumptuous meals like Shrimp, Asparagus & Penne and Grilled Chicken Alfredo that just happen to be frozen.

Next, we revolutionized how one makes a frozen meal. Like folding our fettuccine and linguine noodles into nest shapes before they're frozen, to help



prevent them from breaking. Or using premium cheeses – a fresh concept in frozen dinners. And deglazing sautéed garlic with white wine – a technique normally reserved for finer restaurants, not the frozen food aisle.

The result? A frozen dinner like you've never tasted.

Use the attached coupon towards a Knorr Frozen Entrée of your choice. You'll find all five in the freezer aisle, but you'd never guess that's where they came from.

One taste and you'll see. Frozen doesn't have to be a bad word.

Try one today!



SAVE \$1
on any Knorr
Frozen Entrée

To The Dealer: Unilever Canada will reimburse you for the face value of this coupon plus our specified handling fee provided it is redeemed by your customer at the time of purchase of the item(s) specified and you and your customer have complied with all the terms of this offer. Other applications may constitute fraud.

Failure to send in, on request, evidence that sufficient stock was purchased in the previous 90 days to cover coupons will void coupons. Coupons submitted become our property. No facsimiles. For redemption, mail to: Unilever Canada, PO Box 1600, Pickering, Ontario L1V 7C1.

To The Consumer: Provincial Law may require the retailer to charge the applicable tax on the full value of the purchase(s) before the reduction in coupon value. GST, HST, QST and PST are included in the face value, where applicable. Unauthorized reproduction of this coupon is unlawful. Limit: one coupon per purchase. No facsimiles. Offer valid in Canada only and may not be combined with any other offers.

Trademark owned or used under license by Unilever Canada, Toronto, Ontario M4W 3R2

COUPON EXPIRY DATE: January 31, 2007

87409188