



## CAPITAL ONE - PRESS COVERAGE

### ROYAL CANADIAN AIR FARCE

THIS 10-SECOND CLIP FROM CBC'S TOP-RATED COMEDY POKES FUN AT THEN CANADIAN PRIME MINISTER PAUL MARTIN BY SAYING, "THE PAUL MARTIN CAMPAIGN RECEIVED A BOOST TODAY: THE PRIME MINISTER WAS APPROACHED TO BE THE HANDS IN YOUR POCKET GUY FOR THE CAPITAL ONE TV AD."