



a strikingly beautiful journal



pretty, yet podern, notecard



inspirational headrest



a teapot steeped in charm



a body wash that looks smart in the shower



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irresistible orchid-print undies



fetching bottles of flirty fragrance



whimsical etched glassware

outside in

THIS SEASON IT'S ALL ABOUT NATURE. It's true, we girls are suckers for pretty packaging. Bring on the dusky pink, sky blue, and graphic nature motifs! But when it comes to things we truly love, it's what's inside that counts. Take the mighty small o.b.® travel case. It discreetly holds our o.b.® tampons - and looks mighty cute doing it! o.b.® is designed small to protect big, expanding wide-wise to custom fit your shape. Of course we love it - it's in our nature.

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the first time in 1968 that Holland commissioned a design project with a brief of "innovation based on tradition" based on his contribution on a trapezoid for over 200 years. He simply cut the trapezoid in two, leaving a slim outline - perfect for a book cover and strong.

"I like to hold on to the past," he says. "I like to hold on to the past, but I like to do it in a way that's radical reduction" in the sense of "radical reduction" in the sense of "radical design," and that products are not just "new" products, easy to transport.

After returning to design schools around the world, he was invited to teach at Germany's Bauhaus University in Weimar, where he provided Annink with a variety of projects. In 1998, he was invited to the design biennale in Groningen, the Netherlands, where he curated a series of exhibitions, including "Beautiful Ideas in 2009," comprising a series of projects which he paired the work of Dutch designers like Charles and Ray Eames with contemporary Dutch designers like Jurgen Bey. For the past few years, Annink has collaborated with fellow Dutch designer Maaike de Boer, curator of the main exhibition at the Culture Catalysts. With Ourswerk, a multi-disciplinary studio Annink founded in 1999, he is currently working on a project for the Dutch hospital group's signature over-scaled imagery, which he sees to be a bridge between culture and design. His current project is Creative Vitamins, a development of FunLab, a program of environmental and experience design. He is currently in London, which he says is "the best place to be." The program wants to create work that has practical needs through a series of workshops with marketing managers and designers, says Annink. "We want to create a process and develop the ideas

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