



MACKENZIE FINANCIAL - PRESS COVERAGE

THE MEDIA PICK UP OF BURN RATE WAS DRAMATIC WITH AN ASTONISHING 32.9 MILLION IMPRESSIONS. COVERAGE INCLUDED THE GLOBE & MAIL, NATIONAL POST, TORONTO STAR, CANADA AM, CTV NEWS, CBC NEWS, CBC NEWSWORLD TODAY, CITYTV, CP24, CFRB, AND MANY, MANY MORE.