



JEALOUSANIMALS.COM

ON THIS SITE, PEOPLE COULD LISTEN TO JEALOUS ORDINARY ANIMALS – PIGEONS, SQUIRRELS, HOUSECATS AND WORMS – RANT ABOUT THE ZOO'S EXTRAORDINARY ANIMALS. PEOPLE WERE ALSO INVITED TO SEND MESSAGES OF SUPPORT, WATCH THE TV SPOTS AND MORE. THE SITE RECEIVED OVER 100,000 HITS IN LESS THAN 6 WEEKS.