



Dear fellow car enthusiast,

My name is Günter Schröder and I work in Germany. I cannot say who I work for, but it is a German car company.

Recently, it has come to my attention that you have created a wonderful vehicle that is very "fun to drive". I did not believe it. Then one of my colleagues confiscated a 2008 Subaru Impreza and brought it to our plant. I swallowed my pride and decided to "make a spin" as you say in Canada. I must say, it was the most enjoyable drive of my life!

As a trained engineer, I am dedicated to excellence. I know flawless design when I experience it. That is why I would not be able to live with myself if I did not tell everyone to drive the 2008 Subaru Impreza. Yes, I am "blowing the whistle". The 2008 Impreza is fantastisch!

The company I work for wants very much to forget that the Impreza exists. The Japanese made it, and we truly wish that it were strictly verboten. But I am not the only German engineer who has become a fan of the Impreza. You will see what I mean at [www.imprezasenvy.com](http://www.imprezasenvy.com)

Inside are some secret photos I took while doing undercover research at a Subaru dealership. I have also made notes about some of the features that make the Impreza a value not to be missed. But you will need to drive it yourself to fully understand.

If like me you want to research this car, there is a list of Subaru dealerships at [www.subaru.ca](http://www.subaru.ca) or you can call 1-800-876-4AMD (4293).

I hope this letter helps you to discover the joy of driving the new Impreza, like I did.

Sincerely,

*Günter Schröder*  
Günter Schröder  
German Engineer

P.S. I also discovered that you could win a trip to Japan when you make a test drive! See the entry ballot I found to learn more about it.

<Month, XX, 2007>

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My name is Günter Schröder and I work as an automotive engineer in Germany. I cannot say who I work for, but it is a German car company.

Recently, it has come to my attention that Subaru, a Japanese company, has created a wonderful vehicle that is very "fun to drive". Of course, I did not believe it. Then one of my colleagues confiscated a 2008 Subaru Impreza and brought it to our plant. I swallowed my pride and decided to "make a spin" as you say in Canada. I must say, it was the most enjoyable drive of my life!

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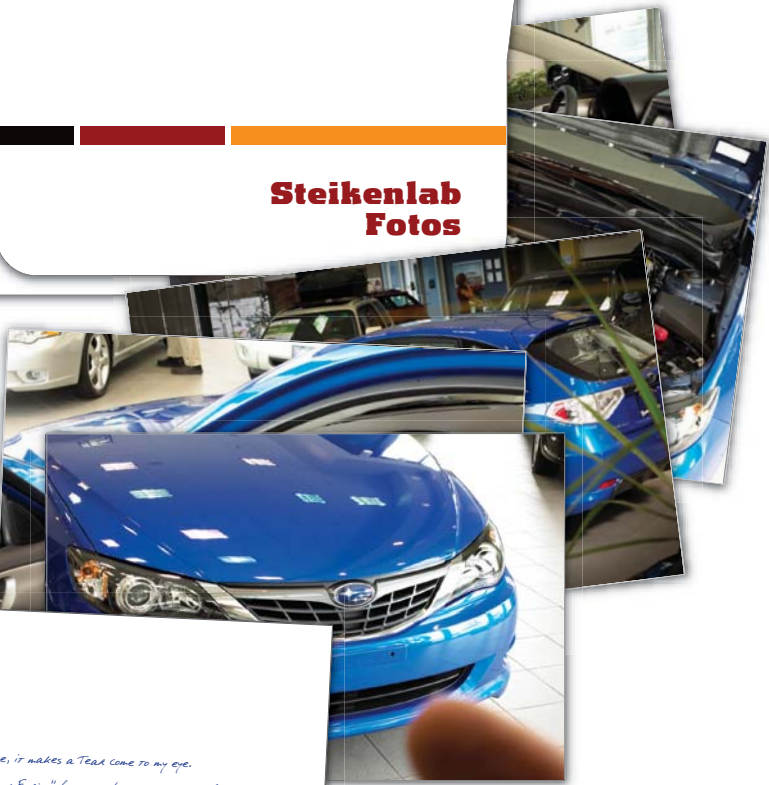
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*This is such a beautiful engine, it makes a tear come to my eye. They call it the "Subaru Boxer Engine" because the pistons move left and right, just like a pair of flippers.*

*They have somehow managed to improve it with low and mid-range torque, to achieve greater top-end power.*

*And it now burns fuel more efficiently, making less emissions and better fuel economy. It is nice to the planet and your wallet!*

International Arrivals 國際線到着

Look what I found at the Subaru dealership!

**TEST DRIVE THE 2008 SUBARU IMPREZA AND YOU COULD WIN A TRIP TO JAPAN.**

Think. Fee. Drive.  
SUBARU