

110 CHANNELS OF WHATEVER YOU'RE INTO.



A. BROADWAY SHOW MUSIC B. REGGAE RYTHMS C. THE WEATHER NETWORK

**SIRIUS**  
SATELLITE RADIO

We created five newspaper ads, each showcasing a different sampling of Sirius channels and the headline "110 channels of whatever you're into." The body copy reads: A. Broadway Show Music B. Reggae Rythms C. The Weather Network